



MENDOZA COLLEGE OF BUSINESS

Nonprofit Professional Development

AN EXECUTIVE PROGRAM FOR CATHOLIC LEADERSHIP

JULY 11-18, 2020

JULY 11, 2020

1:30 - 5:00 PM | Welcome and Introduction of Attendees: The Importance of Leadership Development for Catholic Leaders

This is a “get to know each other” session and a time to talk about important leadership issues that affect all of us. Each participant will have a two minute introduction to let us know who you are and a little about your organization. This is a very interactive session and is designed to be fun and engaging while also discovering the things — including potential leadership challenges — that we have in common.

7:00 - 9:00 PM | Welcome reception/outing

JULY 12, 2020

1:30 - 5:00 PM | Program Evaluation

What influence do we have on those we serve? Are we doing the right work? Are we doing it well? These and other questions are vital to program design and improvement. Program evaluation aims at the systematic investigation of merit. In this session, we’ll experience logic model basics and learn the common steps in program evaluation.

JULY 13, 2020

8:30 AM - 12:00 PM | DiSC Personal Profile

As we start this leadership program we will work to find out who we are and how we interact with each other. DiSC is a personal assessment tool used to improve work productivity, teamwork, leadership, sales, and communication. DiSC measures your personality and behavioral style. It does not measure intelligence, aptitude, mental health or values. DiSC profiles describe human behavior in various situations, for example how you respond to challenges, how you influence others, your preferred pace and how you respond to rules and procedures.

1:30 - 5:00 PM | Organizational Performance & Evaluation

This session provides nonprofit leaders with an overview of organization effectiveness. It will explore key functions in any nonprofit organization, including program services and briefly review several management models. Participants will learn why evaluation is essential, what evaluation capacity building could attend and discover why critical thinking and feedback are essential in providing services and promoting social change.

JULY 14, 2020

8:30 AM - 12:00 PM | Conflict Management – Leveraging Polarities

At the personal level, how do you make a difference while also enjoying life? At the organizational level, how do you centralize for coordination and decentralize for responsiveness? These are trick questions: Successful organizations can’t choose one or the other, they need to combine the polarities for optimal effectiveness. This session will help you distinguish between problems you can solve and polarities you can leverage.

1:30 - 5:00 PM | The Nonprofit Leaders Role in Generating Sustainable Income

Understanding and implementing the steps necessary to be an effective leader in your non-governmental or nonprofit organization is one that can be both exhilarating and exhausting at the same time. This session is designed to help you, the leader, in your organization align your resources to optimize your chances for success. Additionally, this session will help you think through what steps you need to take in order to be able to generate sustainable revenue for your organization.

JULY 15, 2020

8:30 AM - 12:00 PM | SERIOUSLY, Do I Have To Ask for Money?

With close to 30% of the world’s population making a charitable gift each year, and an estimated \$500,000,000,000 (US) being contributed annually, why is it so difficult to secure charitable gifts for your organization? You’ve also worked hard to get to the position you hold in your organization, so why do you have to ask for money? This interactive session will focus on specific tools and techniques that you can implement immediately to help you get more money for your mission.

1:30 - 5:00 PM | Free Afternoon

JULY 16, 2020

8:30 AM - 9:30 AM | Fundraising Through Storytelling

Donors are more inclined to give to causes they care about. Creating a compelling story about your organization and its successes is the foundation to making that emotional connection. This session will teach you how to use storytelling to encourage donor engagement and giving.

9:45 AM - 12:00 PM | Catholic Leadership: International and Academic Perspectives

Talking theoretically about Catholic Leadership in the classroom is helpful, but how does one lead with Catholic character in the real world, especially academics and international organizations? In this session, Dr. Carolyn Woo, the former President of Catholic Relief Services (CRS) and former Dean of the Mendoza College of Business, will share her perspectives based on her many years of leadership experience.

1:30 - 5:00 PM | Leading and Managing: Tools for Developing Frontline Supervisors

The often-overlooked role of the frontline supervisor is critical to the overall effectiveness and morale of an organization. Creative and proactive supervision can ignite an entire team. In this session, we will provide concrete techniques for coaching direct and indirect reports, for reinforcing and rewarding positive performance, and for redirecting poor performance. Additionally, we will discuss how the supervisor role is an important opportunity for modeling Catholic values.

JULY 17, 2020

8:30 AM - 5:00 PM | Team Building and Development: The Role as Leader

This session provides nonprofit leaders with an overview of organization effectiveness. It will explore key functions in any nonprofit organization, including program services and briefly review several management models. Participants will learn why evaluation is essential, what evaluation capacity building could attend and discover why critical thinking and feedback are essential in providing services and promoting social change.

6:00 - 8:00 PM | Final banquet and certificate distribution

JULY 18, 2020

8:30 AM - 12:00 PM | Bringing it All Together: Leadership at the Next Level

This will be a summation of the week, a time to reflect on our experience. It will challenge participants to create an action plan that will implement two or three of the new ideas and strategies learned from the program.



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